

METHOD AND SYSTEM FOR PROVIDING ADVERTISING MESSAGES TO USERS OF HANDHELD COMPUTING DEVICES

ABSTRACT OF THE DISCLOSURE

A method for providing advertising to a handheld computer operable to connect to a network. The handheld computer includes a screen for displaying visual content received from the network and configured for playing an audio message associated with the visual content. The method includes receiving a 5 request for content from the handheld computer and associating an advertisement with the request for content. The requested content is sent to the handheld computer for display on the screen of the computer and the associated advertisement is sent to the computer for playing over an audio output device of the 10 handheld computer.